Report on one day workshop on

"COMMUNITY RADIO – A TOOL FOR COMMUNITY DEVELOPMENT IN INDIA" for CR stations in South India on 1st November 2019" in collaboration with CEMCA

Introduction

The Commonwealth Educational Media Centre for Asia is the only regional education media centre of Commonwealth of Learning (COL), Canada established to promote effective use of media technologies for Education and Learning leading to sustainable development. CEMCA has been very closely associated with the development of Community Radio in India – Policy, Advocacy, Establishment of Community Radio Stations and Capacity Building for community engagements, station management as well as local content creation etc. In this regard, CEMCA is organized a one-day capacity building workshop on **'Community Radio – Tool for Community Development in India' in collaboration with TNOU, Chennai on 1 November 2019 at TAMILNADU OPEN UNIVERSITY.**

About the Workshop

A one day capacity building workshop on using Community Radio as a tool of Community Development was organized by CEMCA in collaboration with Tamilnadu Open University, Chennai at TNOU, Chennai on 1 st November 2019.

The workshop was attended by 42 participants from the community radio stations in 5 states and one union territory. The states were Andhra Pradesh, Karnataka, Kerala, Tamilnadu, Telangana and Pondicherry. The workshop was inaugurated by Professor K. Parthasarathy, Vice Chancellor of TNOU, Chennai.

The objective of the workshop was to sensitize the CR stations to exploit/utilise the possibilities of CR medium for education and to share the possibility of imparting various skills through CR.

The participants were trained to effectively use Community Radio to impart education and Vocational skills. The participants were given an insight on the following topics - Status of CR in India with specific reference to South Zone, Imparting Education through CR, CEMCA's REL - Course & its Implementation , Documenting CR Innovative Practices and enhancing Local Skills.

திறந்தநிலை பல்கலையில் சமுதாய வானொலிக்கு பயிற்சி

சென்னை, நவ. 2–

தமிழ்நாடு திறந்தநிலை பல்கலையில், சமுதாய வானொலி பயன்பாட்டுக்கான பயிற்சி நடந்தது.

தமிழ்நாடு திறந்த நிலை பல்கலை மற்றும் ஆசிய நாடுகளின் கல்வி ஊடக மையம் இணைந்து, நேற்று சமுதாய வானொலிக்கான ஒரு நாள் கருத்தரங்கை நடத்தின. இதில், பல்கலை துணைவேந்தர் பார்த்தசாரதி, பதிவாளர் தியாகராஜன், ஆசிய கல்வி ஊடக மையத்தின் அதிகாரி, ஷெர்லி தீபக் உள்ளிட்ட பலர் பங்கேற்றனர். கருத்தரங்கில், சமுதாய வானொலியை, கல்வி மற்றும் சமுதாய மேம்பாட்டுக்கான களமாகவும், கருவியாகவும் பயன்படுத்துவதற்கான வழிமுறைகள் விளக்கப்பட்டன.

சமுதாய வானொலிக்கான ஒலிபரப்புகளை அதிகரிக்கவும், திறன் மிக்க வானொலியாளர்களை உருவாக்கவும், மாணவர்களுக்கு பயிற்சி வழங்கப்பட்டது.

The Resource persons constituted three experts -Dr. I Arul Aram, Professor in Media Science from Anna University along with Ms. Pinky Chandran, CR practitioner from Radio Active, Bangalore and Ms. Meera Rajagopalan, Managing Editor, iMPACT

magazine, Chennai. The experts interacted with the participants encouraging them to embrace new technologies, introduce creative program ideas, redefine participatory engagement process, increase innovative partnership while imparting education and vocational skills.

Mrs. Shirley Deepak, Programme officer, CEMCA spoke on the need for documentation in CR and the various ways to document CR Innovative Practices. She insisted on importance of publishing Annual Reports and Newsletters and the need for Maintaining Experts list, Log Book ,Feedback Letters and the list of Registered Listeners.

The participants were divided into six groups. They were asked to come up with ideas on CR and Skill Development both at the individual level and the state level. Each group presented their ideas.

The outcome of this one-day capacity building workshop was that CEMCA can create a repository to enhance content/programme sharing between CR stations which in turn will help in archiving. CEMCA can continue to play its role in facilitating CLP which includes capacity building and mentoring.

LIST OF PARTICIPANTS

S.NO	PARTICIPANT'S NAME	STATION	STATE
1.	Manjunath	Radio Manipal	KA
2.	Lenin Raj	Kadal Osai	TN
3.	D.S. Arun Kumar	PGP CR, Namakkal	TN
4.	Vishwanath reddy	Namma Dhwani	KA
5.	Geetha Lakshmi	Holy Cross CR	TN
6.	Prashantha	Radio Panchajanya	AP
7.	Akshay Kulkarni	Venudhwani	KA
8.	Mr.Ningaraju	Janadhwani	KA
9.	Mr.R.Rajkumar	SSM CR	TN
10.	Dr. S. Maheshwaran	KONGU CRS	TN

11.	Dr.Y.Butchi Raju	GRIET PRAGNYA CR	AP
12.	M.S.Venkateshkumar	Shyamalavani	TN
13.	Manju Kannika	Sarathi Jhalak	KA
14.	Sangeetha	Pasumai CR	TN
15.	Nirmal Raj	Janvani	Kerala
16.	Ramya .K	Radio Active	KA
17.	P.Manikandan	KSR CR	TN
18.	K.Satyavarhi	Radio Ala	TN
19.	B.Muthukumarasamy	Kalanjium CR	TN
20.	Madhu	MMM Bangalore	Karnataka
21.	Ashish Kumar	Radio Charminar	AP
22.	Amudhurani	Vayalaga Vanoli	TN
23.	Imam Shafi	Adirai FM	TN
24.	Fr.Ferdinand Peter	Radio Benziger	Kerala
25.	Fr. Bijo Thomas	Radio Mattoli	Kerala
26.	Thimmappa	Radio Ninada	KA
27.	Nirmala Hanumar	KRISHI CR	KA
28.	Bindiya Kulal	Radio Sarang	KA
29.	BalamuruganGanabthy	AGN School CR	TN
30.	T. Suresh Babu	PSG CR	TN
31.	Vipin	Radio Media Village	Kerala
32.	Venkat Reddy	Radio Guru	AP

TIME	ACTIVITY	RESOURCE PERSON
	Workshop Agenda	
09.30 -10.00	Registration	
10.00 -10.45	• Welcome Address & Introduction to the Workshop **Self-Introduction of Experts and Participants** • Keynote Address • Address • Vote of Thanks	Ms. Shirley – PO - Skills, CEMCA **Prof Dr.K.Parthasarathy** Vice Chancellor, TNOU, Chennai **Dr. I. Arul Aram** Professor, Department of Media Sciences, Anna University, Chennai **Dr. Chithra** Assistant professor, Department of Journalism & New Media Studies TNOU, Chennai
10.45 - 11.00	Tea Break	
11.00 -11.45	**Status of CR in India with specific reference to South Zone**	**Ms. Pinky Chandran** Director, Radio Active, Bangalore
11.45 –12.30	**Imparting Education through CR**	**Dr. I. Arul Aram**
12.30 - 01.00	**Introduction to REL** **About the Course & its Implementation** **Module Presentation, and Discussion**	**Dr. K.R.Venkatesan** Principal, Sri Sankara College of Arts and Science, Kanchipuram
01.00 - 02.00	Lunch Break	
02.00 - 02.30	**Documenting CR Innovative Practices**	**Ms. Shirley Priya** PO – Skills, CEMCA
02.30 – 03.15	**Community Radio as a Tool for Development** Sharing of success stories • Radio Ala • Radio Charminar • Radio Benziger	**Chair** **Ms. Shirley Priya**
03.15 - 03.30	Tea Break	
03.30 - 04.15	**CR Changing lives through Skills** **Enhancing Local Skills**	**Ms. Pinky Chandran** Director, Radio Active, Bangalore **Ms. Meera Rajagopalan** Managing Editor, iMPACT magazine
04.15 - 05.00	Closing and Way Forward	

Tamil Nadu Open University

School of Journalism and New Media Studies

In collobortaion with

Commonwealth Educational Media Centre for Asia, New Delhi

Cordially invites you to One Day

Capacity Building Workshop

on

COMMUNITY RADIO-A TOOL FOR COMMUNITY DEVELOPMENT IN INDIA

Date: 01.11.2019   **Time: 10.00 A.M**   **Venue: Conference Hall**

Invocation

Welcome Address
and introduction to the   **: Mrs. Shirley Deepak**
workshop   **Programme officer, CEMCA**

Felicition Address   **: Dr. P.Thiagarajan**
                                          Registrar i/c, TNOU

                                          Dr.S.Balasubramaniam
                                          Head, SOJNMS

Inaugural Addresss   **: Prof. K. Parthasarathy**
                                          Vice-Chancellor
                                          Tamil Nadu Open University

Vote of Thanks   **: Dr.P.Chitra**
                                   Assistant Profressor of Journalism, TNOU

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Venue: Conference Hall, TNOU   **Day: 01 November 2019**